

| | | |
|------------------------|--|------------|
| Attorney Docket No. | | 42390P9334 |
| First Inventor | Robert L. Parker | |
| Title | PRESENTATION OF PERSONALIZED MERCHANDISE IN AN | |
| Express Mail Label No. | EL414998707US | |

(Only for new nonprovisional applications under 37 CFR 1.53(b))

See MPEP chapter 600 concerning utility patent application contents

ADDRESS TO:

Assistant Commissioner for Patents
Box Patent Application
Washington, DC 20231

1. ☒ Fee Transmittal Form (e.g., PTO/SB/17)
(Submit an original and a duplicate for fee processing)
2. ☐ Applicant claims small entity status.
See 37 CFR 1.27.
3. ☒ Specification [Total Pages 16]
(preferred arrangement set forth below)
- Descriptive title of the Invention
 - Cross References to Related Applications
 - Statement Regarding Fed sponsored R & D
 - Reference to sequence listing, a table, or a computer program listing appendix
 - Background of the Invention
 - Brief Summary of the Invention
 - Brief Description of the Drawings (if filed)
 - Detailed Description
 - Claim(s)
 - Abstract of the Disclosure
4. ☒ Drawing(s) (35 U.S.C. 113) [Total Sheets 4]
5. Oath or Declaration [Total Pages 6]
- a. ☐ Newly executed (original or copy)
 - b. ☐ Copy from a prior application (37 C.F.R. § 1.63(d))
(for continuation/divisional with Box 18 completed)
 - i. ☐ DELETION OF INVENTOR(S)
Signed statement attached deleting inventor(s)
named in the prior application, see 37 CFR
1.63(d)(2) and 1.33(b)
 - c. ☒ Unsigned
6. ☐ Application Data Sheet. See 37 CFR 1.76

7. ☐ CD-ROM or CD-R in duplicate, large table or Computer Program (*Appendix*)
8. Nucleotide and/or Amino Acid Sequence Submission (*if applicable, all necessary*)
- a. ☐ Computer Readable Form (CRF)
- b. Specification Sequence Listing on:
- i. ☐ CD-ROM or CD-R (2 copies); or
- ii. ☐ paper
- c. ☐ Statements verifying identity of above copies

ACCOMPANYING APPLICATION PARTS

9. ☐ Assignment Papers (cover sheet & document(s))
10. ☐ 37 C.F.R. § 3.73(b) Statement ☒ Power of Attorney
(when there is an assignee)
11. ☐ English Translation Document (if applicable)
12. ☐ Information Disclosure ☐ Copies of IDS
Statement (IDS)/PTO-1449 Citations
13. ☐ Preliminary Amendment
14. ☒ Return Receipt Postcard (MPEP 503)
(Should be specifically itemized)
15. ☐ Certified Copy of Priority Document(s)
(if foreign priority is claimed)
16. ☐ Request and Certification under 35 U.S.C. 122 (b)(2)(B)(i).
Applicant must attach form PTO/SB/35 or its equivalent.
17. ☒ Other: CHECK FOR \$824.00

8. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment:

☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application No: _____

Prior application Information: Examiner

Group/Art Unit:

For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

18. CORRESPONDENCE ADDRESS



08791

PATENT TRADEMARK OFFICE

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☒ Customer Number of Bar Code Label

or ☐ Correspondence address below

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City

State

Zip Code

Country

Telephone

Fax

Name (Print/Type)

~~Paul A. Mendonsa~~

Registration No. (Attorney/Agent)

42.879

Signature

| | |
|------|----------|
| Date | 10/03/01 |
|------|----------|

FEE TRANSMITTAL for FY 2000

Patent fees are subject to annual revision.

Complete if Known

| | |
|----------------------|------------------|
| Application Number | |
| Filing Date | October 3, 2001 |
| First Named Inventor | Robert L. Parker |
| Examiner Name | |
| Group/Art Unit | |
| Attorney Docket No. | 42390P9334 |

TOTAL AMOUNT OF PAYMENT (\$) 824.00

METHOD OF PAYMENT (check one)

1. ☒ The Commissioner is hereby authorized to credit any overpayments to:

Deposit Account Number: 02-2666

Deposit Account Name: Blakely, Sokoloff, Taylor & Zafman LLP

☒ Charge Any Additional Fee(s) Required Under 37 CFR §§ 1.16, 1.17, 1.18 and 1.20

☐ Applicant claims small entity status See 37 CFR 1.27.

2. ☒ Payment Enclosed:

☒ Check ☐ Credit card ☐ Money Order ☐ Other

FEE CALCULATION

| BASIC FILING FEE | | | | | |
|------------------|--------------|----------|----------|------------------------|----------|
| Large Entity | Small Entity | Fee Code | Fee (\$) | Fee Description | Fee Paid |
| | | 101 | 740 | Utility filing fee | 740.00 |
| | | 106 | 330 | Design filing fee | |
| | | 107 | 510 | Plant filing fee | |
| | | 108 | 740 | Reissue filing fee | |
| | | 114 | 160 | Provisional filing fee | |
| SUBTOTAL (1) | | | | | 740.00 |

| EXTRA CLAIM FEES | | | | | |
|--------------------|--------------|----------------|---|-------|-------|
| Total Claims | Extra Claims | Fee from below | | | |
| 16 | 20 | 0 | X | 18.00 | |
| 4 | 3 | 1 | X | 84.00 | 84.00 |
| Multiple Dependent | | | | | |

*or number previously paid, if greater, For Reissues, see below

| Large Entity | Small Entity | Fee Code | Fee (\$) | Fee Description | |
|--------------|--------------|----------|----------|-----------------|---|
| | | 103 | 18 | 203 | 9 Claims in excess of 20 |
| | | 102 | 84 | 202 | 42 Independent claims in excess of 3 |
| | | 104 | 260 | 204 | 140 Multiple Dependent claim, if not paid |
| | | 109 | 84 | 209 | 42 **Reissue independent claims over original patent |
| | | 110 | 18 | 210 | 9 **Reissue claims in excess of 20 and over original patent |
| SUBTOTAL (2) | | | | | 84.00 |

FEE CALCULATION (continued)

3. ADDITIONAL FEE

| Large Entity | Small Entity | Fee Code | Fee (\$) | Fee Description | Fee Paid |
|------------------------------------|--------------|----------|----------|-----------------|---|
| | | 105 | 130 | 205 | 65 Surcharge - late filing fee or oath |
| | | 127 | 50 | 227 | 25 Surcharge - late provisional filing fee or cover sheet. |
| | | 139 | 130 | 139 | 130 Non-English specification |
| | | 147 | 2,520 | 147 | 2,520 For filing a request for reexamination |
| | | 112 | 920* | 112 | 920* Requesting publication of SIR prior to Examiner action |
| | | 113 | 1,840* | 113 | 1,840* Requesting publication of SIR after Examiner action |
| | | 115 | 110 | 215 | 55 Extension for response within first month |
| | | 116 | 400 | 216 | 200 Extension for response within second month |
| | | 117 | 920 | 217 | 460 Extension for response within third month |
| | | 118 | 1,440 | 218 | 720 Extension for response within fourth month |
| | | 128 | 1,960 | 228 | 980 Extension for response within fifth month |
| | | 119 | 310 | 219 | 155 Notice of Appeal |
| | | 120 | 310 | 220 | 155 Filing a brief in support of an appeal |
| | | 121 | 270 | 221 | 135 Request for oral hearing |
| | | 138 | 1,510 | 138 | 1,510 Petition to institute a public use proceeding |
| | | 140 | 110 | 240 | 55 Petition to revive - unavoidable |
| | | 141 | 1,240 | 241 | 620 Petition to revive - unintentional |
| | | 142 | 1,280 | 242 | 640 Utility issue fee (or reissue) |
| | | 143 | 460 | 243 | 230 Design issue fee |
| | | 144 | 620 | 244 | 310 Plant issue fee |
| | | 122 | 130 | 122 | 130 Petitions to the Commissioner |
| | | 123 | 130 | 123 | 130 Petitions related to provisional applications |
| | | 126 | 180 | 126 | 180 Submission of Information Disclosure Stmt |
| | | 581 | 40 | 581 | 40 Recording each patent assignment per property (times number of properties) |
| | | 146 | 710 | 246 | 355 Filing a submission after final rejection (37 CFR § 1.129(a)) |
| | | 149 | 710 | 249 | 355 For each additional invention to be examined (37 CFR § 1.129(b)) |
| | | 179 | 740 | 279 | 370 Request for Continued Examination (RCE) |
| | | 169 | 900 | 169 | 900 Request for expedited examination of a design application |
| Other fee (specify) _____ | | | | | |
| Other fee (specify) _____ | | | | | |
| * Reduced by Basic Filing Fee Paid | | | | | |
| SUBTOTAL (3) | | | | | |

SUBMITTED BY

| | | | | | |
|-------------------|------------------|-----------------------------------|----------|-----------|----------------|
| Name (Print/Type) | Paul A. Mendonsa | Registration No. (Attorney/Agent) | 42,879 | Telephone | (503) 684-6200 |
| Signature | | Date | 10/03/01 | | |

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2039.